

< 20 WORDS

International award-winning creative director, ground-breaking interactive developer and designer constructs the impossible with web technology.

MISSION

To work with a team of driven, creative individuals who endeavor to produce innovative solutions. Solve problems in ways never seen before. Maintain deep involvement with the internet both personally and professionally and discover new ways to leverage the strengths of the medium.

CAREER EXPERIENCES & HIGHLIGHTS

Facing Challenges

A recurring theme throughout my career has been the need to take a complex process, distill it down to its core essence, and then find a way to deliver that in an engaging and interactive way to achieve a specific, targeted goal. My work in the highly demanding and technical medical industry has honed my intuition for achieving the overall goal while maintaining an exacting level of detail, while my development tasks and coding skills have given me solid experience on the inner workings of the web and interactive technologies. I am comfortable in both worlds, and my hands-on approach and desire to always learn new things allows me to bridge between these roles and work with those who may have technical skills that exceed my own.

Clients of Note

GE Medical Systems
BASF
Hitachi Medical Systems
St. Jude Medical
Goodyear
Cleveland Clinic
Medtronic
Washington Hospital System
FirstEnergy

I firmly believe that even the most difficult challenge is possible on the internet today, and even if something initially appears impossible simply because it's never been done before, I know how to find a way to make it real.

Developing People

I am directly responsible for identifying creative candidates, bringing them on board and mentoring them with the goal of producing self-reliant, motivated employees.

Creative Intuition + Maximum Efficiency

Through more than a decade of work within a small consultancy I've honed my creative intuition, or the ability to immediately grasp the clients needs and develop a solid, deployable plan of design. Hand in hand with that creative spark is working with maximum efficiency and being able to put my head down, focus and produce the highest quality work in limited timeframes.

TeachIVUS

2004 Winner for eLearning
Runner Up: Toyota
<http://xmetal.me/max04>

TeachCTA

2006 Winner for Training & Collaboration
Runners Up: TIAA-CREF, Honda, Palm
<http://xmetal.me/max06>

Adobe MAX Awards

My greatest professional accomplishments are the two Adobe MAX Awards I received for my work as the primary architect, designer, and coder on two groundbreaking eLearning projects. Thousands of companies from around the world have vied for MAX Awards since 2003 and only 45 companies have been recognized for their work. Some of those companies include Yahoo, Pepsi, T-Mobile, Nike, NASA, BMW, and eBay. Only three companies have won two awards: Yahoo, Interone Worldwide and Multiweb Communications, where I am the Creative Director. I am honored to have my work with Multiweb be in such impressive company.

Adobe "Chosen 1" Program

In 2007 Adobe identified me as one of the top-100 global industry leaders as part of the "Chosen 1" program and I've been invited to participate in guiding Adobe's future and serving as a case study to showcase their technology. See <http://xmetal.me/case> for a case study discussion of TeachCTA.

TECHNICAL SKILLS

■■■ ninja
■■■ pro
■■■ solid

The skills listed below can be considered to be deployable with upper-level to “ninja”-level skill. I am confident that with a motivating environment, I can learn any new program, development environment, or business practice.

- Conceptualizing web delivery of complicated material ■■■
- Adobe professional suite ■■■
- Google Suite (Analytics, Webmaster Tools, Voice, Wave, etc) ■■■
- Interactive Flash development ■■■
- XHTML/CSS Standards ■■■
- Open Source Dynamic Web Tech (PHP, MySQL, XML handling, etc) ■■■
- Web video delivery ■■■
- 3D Modeling, Lighting, Animation ■■■
- Nonlinear Video Editing (Final Cut, After Effects, etc) ■■■
- Mac OS X tech ■■■
- Microsoft Office Apps ■■■
- Windows tech ■■■
- IT Core Skills (Networking, Wireless, Web/Mail Server maintenance, DNS) ■■■

WORK HISTORY

<http://multiweb.com>

January 1998-Present

Creative Director, Multiweb Communications

Employee #1 hired. Currently responsible for nearly all creative aspects of client projects. Multiweb has always been a small consultancy, which requires high levels of involvement in all facets of the business. From conceptual phases to end production work, client meetings to managing IT resources, there is little that I do not have daily interaction with. I routinely solve complex innovation challenges, developing a vague concept into a workable solution.

<http://interarchitect.com>

January 1993-Present

Principal, Interarchitect.com

My steady flow of freelance work goes back over 15 years. I continue to work with a variety of small local businesses and non-profit organizations to help improve their presence on the web. Through these side projects I have the ability to explore new web technologies and work creatively outside my normal industry.

<http://oakley.com>

January 2010

Final candidate for Creative Director, Global eCommerce Group
Oakley Inc.
Foothill Ranch, CA

<http://xmetal.me>

December 2009

Developed new personal hub to give space to explore design, talk about my passions, and learn new web techniques and technologies.